**Esau Lolis Jr.**

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https://www.linkedin.com/in/esaulolis/

**Professional Summary**

A public relations expert with more than 15 years journalism experience seeking Strategic Human Resources positions that focus on diversity, equity, and inclusion and other labor law issues.

**Areas of Expertise**

*Human Resources*

* + Created Workplace Marijuana Policy for New-York based Fortune 500 company.
  + Developed Diversity, Equity, and Inclusion change management program for governmental organization.

*Public Relations*

* + Published more than 200 newspaper articles.
  + Secured more than $350,000 in individual and corporate donor giving.
  + Managed more than $1 Million in advertising placements.

*Leadership*

* + Managed construction projects as an Army Non-Commissioned Officer and Commissioned Officer.
  + Served as Lead PR person for two multimillion-dollar organizations.
  + As organizational president, led an infant mortality rate awareness campaign raising more than $10,000 while engaging thousands of Phoenicians

**Education**

*American Military University June 2022*

MA, Management *(Human Resources)*

S*outhern University and A&M College May 2001*

Bachelor of Arts in Mass Communications

*Florida Coastal School of Law*  *Jan 2017*

Common Law Legal Studies

*Arizona State University*  *May 2010*

Non-Profit Management Certificate

**Security Clearance: SECRET | Department of Defense**

**Work History**

**Agape Standard Communications 01/2017 - Present**

*Public Relations Specialist Jacksonville, FL*

* + Develop and execute business strategies for organizations.
  + Create digital and print marketing material for organizations.
  + Develop fund raising strategies.
  + Provide HR consultation.

**Duval County Public Schools 05/2016 - Present**

*Educator Jacksonville, FL*

* + Increased English literacy rates amongst ninth and tenth graders at Terry Parker High School.
  + Followed State lesson plan.

**City of Baton Rouge 05/2013 – 11/2013**

*Public Relations Coordinator /Special Events Baton Rouge, LA*

* + Wrote, edited, monthly magazine for 650,000 readership.
  + Designed the 75th Anniversarylogo.
  + Planned and executed new $10 million library opening.
  + Managed Advertising account in excess of $1 million.

**International Foundation for Education and Self-help 05/2006 – 05/2012**

*Media Relations Director Scottsdale, AZ*

* Responsible for coordinating with Fortune 100 and 500 company representatives to market corporate social responsibility.
* Trained Country Representatives on social media, photography, and interacting with media.
* Designed annual reports, event program booklets, and all other marketing materials.
* Responsible for the PR oversight of operations in nine different countries.
* Raised more than $100,000 in charitable giving as Ambassador program project lead.
* Responsible for event where guest included heads of sates raising over $750,000.

**U.S. Department of Defense 08/2005- 06/2006**

*Public Affairs Specialist Fort Huachuca, AZ*

* Responsible for carrying out public affairs programs.
* Responsible for writing five news articles per week.
* Responsible for interviewing individuals and groups to create stories of interest.
* Used Adobe Suite to process and edit photos as well as for newspaper layout and design.

**U.S. Army 05/1998 – 06/2004**

*Engineer Officer/Truck Driver Fort Hood, TX*

* Responsible for the tracking and accounting of 240 soldiers and engineer equipment valued more than 17 million dollars.
* Responsible for managing information dissemination by gathering and analysing complex written material involving company policy, safety, maintenance, supply, and other information.
* Responsible for managing a budget over $330,000 for repair parts, parts, oils and lubricants products, and office supplies.
* Responsible for the supervision and development of eight staff.
* Deployed to Iraq and successfully led the construction of over 100 miles of roadway.
* Responsible for the maintenance and security of wheeled vehicles and heavy construction equipment valued more than $5 million.